I. Development Recap | Don Truax

II. Gala & Sponsorship Campaign | Terri Cameron
   A. Tickets
      - Gala tickets on sale now illinois.org/bestof2020
      - Tables available for sale now, thank you to board members who have sold tables/tickets
   B. Sponsorship
      - Sponsorship Campaign is at $11,000; searching for 5 more sponsors
   C. Advertising
      - Advertising in event program is available, help sell 2 ads in event program
   D. Bulk Rates
      - Tables available for discounted rate *8 tickets @ $625

III. YP Group Meeting | Devin Hunter
   A. ISHS is organizing a brainstorming session for the establishment of a Young Friends
      Network and invites emerging professionals and career-minded individuals to attend a focus
      group on March 06, 2020 at Arlington’s in downtown Springfield.

IV. Marketing | Hannah Kline
   A. New Giving Programs Rollout in Illinois Heritage; ISHS Website
      - Prairie Heritage Circle Recognizes Individuals who give $1,000 or more
      - Legacy Giving Information & Advertising

   B. Marketing Internship
      - ISHS continues to offer a marketing internship and hopes to fill the position
        at the earliest opportunity.
Best of Illinois History Underwriting Business Partners

Business partners underwriting the Best of Illinois History Awards Gala will be recognized for their generous support in the gala program. All gala program ads are due by March 30, 2020. Email camera-ready ads (pdf preferred) to development@historyillinois.org

- History Leaders - $260
  Full page gala program ad recognition
- Pacesetters - $225
  Half page gala program ad recognition
- Friends - $200
  Quarter page gala program ad recognition

Gala Sponsorship Opportunities

Sponsorship of Illinois State Historical Society events offers a variety of opportunities for brand visibility through marketing, communications, and promotions to diverse audiences throughout Illinois and beyond. ISHS can tailor sponsorship and recognition packages that best meet your company's needs. To learn more about how partnership with ISHS can best meet your objectives, contact Hannah Kline at 217-525-2781 or development@historyillinois.org.

- PRESENTING: $15,000
- GRAND: $10,000
- AMBASSADOR: $5,000
- CURATOR: $2,500
- ARCHIVIST: $1,500

Illinois Heritage 2020 Advertising Opportunities

Full page, full color
(7.5" x 10") ......................................................... $600
Half page, vertical (3.75" x 10")
or horizontal (7.5" x 5") ....................................... $400
Quarter page (3.75" x 5") .............................................. $225
Eighth page (3.75" x 2.5") ............................................ $125

2020 Ad Copy Deadlines
(electronic files or camera ready)

January/February .................................................... December 13
March/April .......................................................... February 14
May/June ............................................................... April 13
July/August ............................................................. June 15
September/October .................................................. August 14
November/December ................................................. October 15

For more information contact Hannah Kline
217-525-2781 or development@historyillinois.org.
SPRINGFIELD, IL 62704
INN AT 835 BOUTIQUE HOTEL

6:00 - 9:00 PM
FRIDAY APRIL 24, 2020

Kathryn Horns and Michael Burningham
with Honorary Chair

GALA
HISTORIC AWARDS
BEST OF ILLINOIS
ISHS Young Friends Network Brainstorm Mixer

The Illinois State Historical Society invites history-oriented, career-minded young professionals to join us for happy hour --- and to take part in a small, informal focus group about establishing a statewide young friends group & network. The focus group should begin at 5:30 and should last no longer than one and a half hours.

Friday, March 06, 2020
Arlington's
230 Broadway • Springfield, IL • 62701
5:00 – 7:30 pm

This will be an opportunity for you to learn more about getting involved in ISHS. Your perspective and opinions will provide the framework for establishing a group and network of history-oriented, career-minded individuals and opportunities to develop socially, professionally, and civically.

More background information will be sent to those confirming attendance before the focus group. RSVP to Hannah Kline at development@historyillinois.org.

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The Illinois State Historical Society is a dynamic not-for-profit 501(c)3 organization that is widely recognized as a trusted resource for history and highly valued for its educational impact and leadership in the field.

ISHS is:
• A leading publisher of content about Illinois and its history for a variety of audiences
• A premier presenter of history programs
• A sponsor of a compelling network of historic markers that make history meaningful for visitors and are supported by local communities
• A partner in history education
Legacy Giving

Did you know that the Illinois State Historical Society exists as an independent 501(c)3 nonprofit organization today thanks to the vision of a generous donor who loved Illinois history?

Legacy gifts are a thoughtful way to have a long-lasting impact on Illinois history. The Illinois State Historical Society Legacy Alliance honors the inspiring vision of those donors who connect their legacy to ours through planned gifts.

These gifts, in any amount, can be directed to support the priorities of the Society or a particular program. It's your choice.

Planned gift arrangements are simple and affordable ways to make a lasting impact as the next chapter of our state's history is being written.

These special gifts can be made now or deferred to a later time.

They can be made in many different ways:

- Gifts made through a will
- Retirement plan assets
- Life Insurance
- Charitable Trusts
- Real Estate

These are just a few commonly chosen legacy gift options.

When people are asked why they haven't made a provision for the charities of their choice, many say that no one ever asked, or they don't have anything to leave. We're asking. Please consider a legacy gift option. Your gift will make a difference for Illinois history for current and future generations.

Legal bequest language for Illinois State Historical Society:

"I give and bequeath to the Board of Directors of the Illinois State Historical Society, a not-for-profit, tax-exempt organization located at 6235 Shepherd Road, Springfield, IL, 62703, (specific dollar amount or percentage) to be used for the Society's general purposes as determined by the officers of the Board of Directors."

If you wish to vest your gift, you ask that you add the following language to your will to ensure that the Society is able to evolve for future needs:

"If at some time, in the judgment of the officers of the Board of Directors, the Illinois State Historical Society, it is no longer practical to use the income or principal of this bequest for the purposes intended, the Board may use this income or principal for whatever it deems necessary, and most closely in accord with the intent described herein."

Please consult your financial or tax advisor about your specific situation.
Introducing the Prairie Heritage Circle

Each year, our museum needs support to keep providing programs and to help maintain the beautiful building. Your gift is the key to helping keep the museum open and provides stability so we can continue operating. You will be recognized in our membership directory and will receive special invitations to programming and special events.

We are pleased to introduce the Prairie Heritage Circle for those who provide annual support of $1000 or more (call for details).

Please enjoy this new program! To be included in the Prairie Heritage Circle, simply make a gift of $1000 or more to our general endowment fund (by December 31). We will send you a thank you note and a membership card soon after your gift.

For more information about joining, contact Danielle Kindel at 217-526-2780 or dkindel@historyillinois.org.

For more information about joining, contact Danielle Kindel at 217-526-2780 or dkindel@historyillinois.org.
Thank You to all of our members and friends

Every donation to Illinois State Historical Society makes our community vibrant.

Here’s what your support accomplished in 2019 by the numbers:

- **Success!** Lincoln Portraits were placed in all 102 courthouses in Illinois
- **Celebrate!** 35 Centennial Illinois businesses were recognized for their historic achievements
- **Hooray!** Johnny Appleseed trees were planted throughout Illinois
- **Congratulations!** ISHS awarded 7 scholarships to deserving students
- **Hats off** ISHS proudly recognized the remarkable 2019 Teacher of the Year
- **Fantastic!** 6 new historical markers were dedicated in 2019
- **Hot off the presses!** 4 issues of the Journal of the Illinois State Historical Society and 6 issues of Illinois Heritage published in 2019
- **Success!** 12 community education presentations to 1,000+