

## Web Site Ad Hoc Committee Report

At this time there are no major issues to report regarding the ISHS web page. A few weeks ago, however, we did have an intruder on the site that made a few changes on our page. That was quickly dealt with and the intruder's access was blocked. That is why monitoring and maintenance continues to be an ongoing task. If you notice anything "wonky," please call and inform the office staff.

Attached to this report you will find usage statistics for the period December 1, 2019–February 7, 2020. The five reports include

- Pages: shows the number of views of our most popular pages,
- All Traffic: shows how our page was accessed (e.g., Google, direct, Facebook, Yahoo),
- New vs. Returning: shows the number of new visitors to our site as opposed to returning visitors,
- Overview: shows what type of device was used to access our site, and
- Language: shows the language used by our users.

These reports were generated from Google Analytics supplied to us by Chris Wollesen, our IT person.

Our Board Member page is just about ready. If you recall from the last report, you will be able to access board and committee meeting notices and materials, lists of committees, list of members with contact information, and other important documents. The page will be accessible by logging in with a user ID and password.

Another item that we have been working on is a Book Sale section. The Society has accumulated many books over the years and since the Society is neither a research center nor a lending library, we have created a section to make these books available for purchase. Most are single title items in like new condition. Once the section is open, hopefully, you will peruse the titles and find something to fill the hole in your library. There is no definite date as to when this section will be rolled out but hopefully it will be in the next month or so.

A couple of reminders:

1. If you have an Event or a News item from your locality, please submit it. Posting is usually done within 24 hours.
2. Don't forget to shop on Amazon Smile. Amazon will donate 0.5% of your purchase to the ISHS. There is a link to the Amazon Smile site at the bottom of your Support Us>Donations page. Tell your family and friends to help support the ISHS by shopping on Amazon Smile.

As always, should any member find errors that need to be corrected or have any concerns or suggestions pertaining to the web site, please inform the ISHS staff.

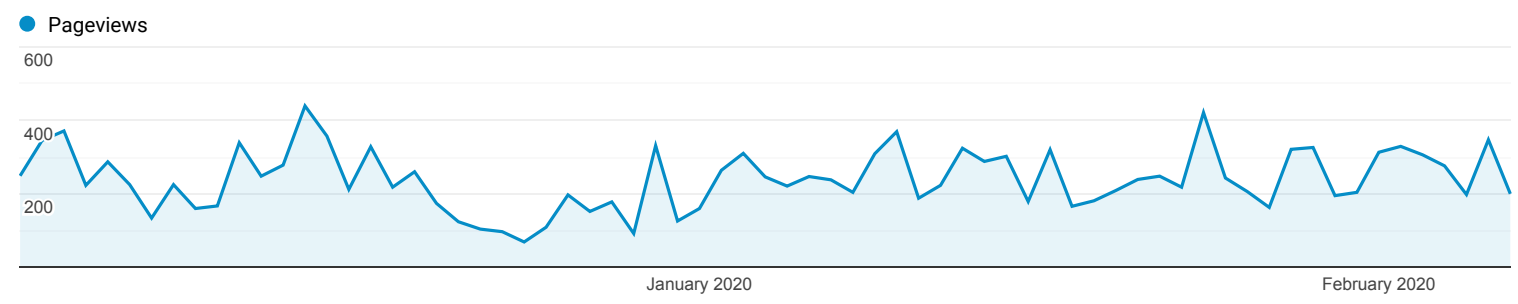
Respectfully submitted,  
Elaine Shemoney Evans

Pages

**All Users**  
100.00% Pageviews

Dec 1, 2019 - Feb 7, 2020

Explorer



Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>16,519</b> % of Total: 100.00% (16,519)	<b>12,167</b> % of Total: 100.00% (12,167)	<b>00:01:05</b> Avg for View: 00:01:05 (0.00%)	<b>6,165</b> % of Total: 100.00% (6,165)	<b>66.15%</b> Avg for View: 66.15% (0.00%)	<b>37.32%</b> Avg for View: 37.32% (0.00%)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="#">Welcome</a>	<b>2,698</b> (16.33%)	<b>2,114</b> (17.37%)	00:00:59	<b>1,768</b> (28.68%)	43.95%	38.66%	\$0.00 (0.00%)
2. <a href="#">CountyMarkers</a>	<b>1,293</b> (7.83%)	<b>747</b> (6.14%)	00:00:14	<b>51</b> (0.83%)	35.29%	4.41%	\$0.00 (0.00%)
3. <a href="#">Illinois State Historical Society &gt; Scholarships &gt; Verna Ross Orndorff Scholarship</a>	<b>1,199</b> (7.26%)	<b>1,093</b> (8.98%)	00:03:38	<b>992</b> (16.09%)	91.73%	87.24%	\$0.00 (0.00%)
4. <a href="#">MarkerDetails</a>	<b>962</b> (5.82%)	<b>890</b> (7.31%)	00:01:14	<b>147</b> (2.38%)	74.15%	22.35%	\$0.00 (0.00%)
5. <a href="#">Store Admin</a>	<b>953</b> (5.77%)	<b>462</b> (3.80%)	00:00:46	<b>3</b> (0.05%)	0.00%	1.05%	\$0.00 (0.00%)
6. <a href="#">County Map</a>	<b>755</b> (4.57%)	<b>309</b> (2.54%)	00:00:20	<b>106</b> (1.72%)	70.75%	16.56%	\$0.00 (0.00%)
7. <a href="#">Search Results</a>	<b>732</b> (4.43%)	<b>579</b> (4.76%)	00:00:30	<b>15</b> (0.24%)	80.00%	29.37%	\$0.00 (0.00%)
8. <a href="#">Find a Marker</a>	<b>657</b> (3.98%)	<b>536</b> (4.41%)	00:02:18	<b>461</b> (7.48%)	70.93%	64.99%	\$0.00 (0.00%)
9. <a href="#">Historical Markers</a>	<b>576</b> (3.49%)	<b>438</b> (3.60%)	00:00:43	<b>153</b> (2.48%)	42.48%	23.44%	\$0.00 (0.00%)
10. <a href="#">Journal</a>	<b>555</b> (3.36%)	<b>412</b> (3.39%)	00:01:00	<b>177</b> (2.87%)	41.24%	27.57%	\$0.00 (0.00%)
11. <a href="#">Illinois Heritage</a>	<b>475</b> (2.88%)	<b>350</b> (2.88%)	00:00:44	<b>82</b> (1.33%)	43.90%	20.21%	\$0.00 (0.00%)
12. <a href="#">Board Members</a>	<b>374</b> (2.26%)	<b>198</b> (1.63%)	00:00:46	<b>43</b> (0.70%)	81.40%	19.52%	\$0.00 (0.00%)
13. <a href="#">History Timeline</a>	<b>326</b> (1.97%)	<b>283</b> (2.33%)	00:03:06	<b>255</b> (4.14%)	88.24%	80.37%	\$0.00 (0.00%)
14. <a href="#">Calendar</a>	<b>280</b> (1.70%)	<b>176</b> (1.45%)	00:01:23	<b>43</b> (0.70%)	65.12%	27.86%	\$0.00 (0.00%)
15. <a href="#">Resources</a>	<b>276</b> (1.67%)	<b>232</b> (1.91%)	00:01:58	<b>153</b> (2.48%)	66.01%	60.87%	\$0.00 (0.00%)
16. <a href="#">Photo Gallery</a>	<b>221</b> (1.34%)	<b>178</b> (1.46%)	00:00:53	<b>62</b> (1.01%)	66.13%	36.65%	\$0.00 (0.00%)
17. <a href="#">Mission and Principles</a>	<b>209</b> (1.27%)	<b>146</b> (1.20%)	00:02:27	<b>13</b> (0.21%)	92.31%	43.54%	\$0.00 (0.00%)
18. <a href="#">Our Staff</a>	<b>207</b> (1.25%)	<b>175</b> (1.44%)	00:01:38	<b>49</b> (0.79%)	69.39%	51.69%	\$0.00 (0.00%)
19. <a href="#">Illinois State Historical Society &gt; Publications</a>	<b>183</b> (1.11%)	<b>145</b> (1.19%)	00:00:58	<b>48</b> (0.78%)	29.17%	26.23%	\$0.00 (0.00%)
20. (not set)	<b>148</b> (0.90%)	<b>66</b> (0.54%)	00:11:25	<b>64</b> (1.04%)	31.25%	43.24%	\$0.00 (0.00%)

21.	User Log In	148 (0.90%)	103 (0.85%)	00:00:33	28 (0.45%)	57.14%	12.16%	\$0.00 (0.00%)
22.	Illinois State Historical Society > Membership	142 (0.86%)	99 (0.81%)	00:00:50	24 (0.39%)	75.00%	36.62%	\$0.00 (0.00%)
23.	Illinois State Historical Society > Scholarships > King V. Hostick Scholarship	139 (0.84%)	118 (0.97%)	00:02:56	69 (1.12%)	81.16%	60.43%	\$0.00 (0.00%)
24.	Illinois State Historical Society > Awards > Annual Awards	121 (0.73%)	93 (0.76%)	00:02:19	44 (0.71%)	61.36%	57.02%	\$0.00 (0.00%)
25.	Scholarships	121 (0.73%)	103 (0.85%)	00:00:19	47 (0.76%)	38.30%	27.27%	\$0.00 (0.00%)
26.	Book - Page -1	115 (0.70%)	22 (0.18%)	00:01:32	1 (0.02%)	0.00%	3.48%	\$0.00 (0.00%)
27.	Illinois State Historical Society > Support Us > Membership	90 (0.54%)	67 (0.55%)	00:01:13	21 (0.34%)	76.19%	50.00%	\$0.00 (0.00%)
28.	Best of Illinois History Awards Gala 2020	85 (0.51%)	49 (0.40%)	00:01:23	15 (0.24%)	73.33%	31.76%	\$0.00 (0.00%)
29.	Centennial Business Awards	85 (0.51%)	56 (0.46%)	00:01:28	38 (0.62%)	78.95%	43.53%	\$0.00 (0.00%)
30.	Illinois State Historical Society > Support Us > Donations	77 (0.47%)	44 (0.36%)	00:01:27	12 (0.19%)	75.00%	31.17%	\$0.00 (0.00%)
31.	Newsroom	67 (0.41%)	51 (0.42%)	00:01:12	26 (0.42%)	73.08%	43.28%	\$0.00 (0.00%)
32.	Headin' to the Promised Land: The Great Migration	59 (0.36%)	49 (0.40%)	00:03:02	49 (0.79%)	81.63%	77.97%	\$0.00 (0.00%)
33.	Illinois History Symposium	59 (0.36%)	48 (0.39%)	00:01:58	27 (0.44%)	70.37%	59.32%	\$0.00 (0.00%)
34.	Illinois State Historical Society - Reenactments	52 (0.31%)	38 (0.31%)	00:00:42	37 (0.60%)	72.97%	69.23%	\$0.00 (0.00%)
35.	Illinois State Historical Society > Awards > Olive Foster Outstanding Teacher Award	52 (0.31%)	46 (0.38%)	00:02:47	37 (0.60%)	83.78%	71.15%	\$0.00 (0.00%)
36.	Volume 112 Number 2 Summer 2019	49 (0.30%)	41 (0.34%)	00:01:33	7 (0.11%)	100.00%	32.65%	\$0.00 (0.00%)
37.	Russell P. Strange Memorial Book Award	40 (0.24%)	35 (0.29%)	00:01:44	25 (0.41%)	84.00%	60.00%	\$0.00 (0.00%)
38.	Submission Guidelines	39 (0.24%)	31 (0.25%)	00:04:45	4 (0.06%)	50.00%	53.85%	\$0.00 (0.00%)
39.	Illinois State Historical Society > Welcome	38 (0.23%)	11 (0.09%)	00:00:54	1 (0.02%)	0.00%	13.16%	\$0.00 (0.00%)
40.	Marker Editor	38 (0.23%)	3 (0.02%)	00:00:25	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
41.	Journal of the Illinois State Historical Society	37 (0.22%)	34 (0.28%)	00:00:30	6 (0.10%)	100.00%	37.84%	\$0.00 (0.00%)
42.	Nominations for ISHS Board of Directors and Advisory Board now being accepted	37 (0.22%)	20 (0.16%)	00:01:06	3 (0.05%)	100.00%	32.43%	\$0.00 (0.00%)
43.	Illinois State Historical Society > Awards > Sesquicentennial Houses of Worship	34 (0.21%)	27 (0.22%)	00:01:26	14 (0.23%)	85.71%	55.88%	\$0.00 (0.00%)
44.	SAVE THE DATE: Best of Illinois History Awards Gala	33 (0.20%)	30 (0.25%)	00:00:45	6 (0.10%)	83.33%	39.39%	\$0.00 (0.00%)
45.	Clayville Candlelight Christmas	32 (0.19%)	27 (0.22%)	00:03:12	26 (0.42%)	84.62%	81.25%	\$0.00 (0.00%)
46.	Illinois State Historical Society > Publications > Illinois Heritage > Submission Guidelines	28 (0.17%)	23 (0.19%)	00:03:50	7 (0.11%)	71.43%	53.57%	\$0.00 (0.00%)
47.	Submit Article	26 (0.16%)	19 (0.16%)	00:01:42	15 (0.24%)	73.33%	57.69%	\$0.00 (0.00%)
48.	News Archive	25 (0.15%)	18 (0.15%)	00:00:15	6 (0.10%)	100.00%	36.00%	\$0.00 (0.00%)
49.	Celebrate Black History Month with Illinois State Treasurer Michael W. Frerichs	24 (0.15%)	24 (0.20%)	00:00:52	18 (0.29%)	94.44%	75.00%	\$0.00 (0.00%)
50.	Lincoln's Assassination and its Consequences	24 (0.15%)	19 (0.16%)	00:01:11	8 (0.13%)	62.50%	45.83%	\$0.00 (0.00%)
51.	Volume 112 Number 1 Spring 2019	24 (0.15%)	19 (0.16%)	00:02:32	1 (0.02%)	100.00%	33.33%	\$0.00 (0.00%)
52.	The Best of Illinois History 2019 awards presented at ISHS Annual Meeting in Petersburg	23 (0.14%)	21 (0.17%)	00:07:58	16 (0.26%)	93.75%	82.61%	\$0.00 (0.00%)
53.	1,200 students compete for special awards, chance to move forward to National Hi...	21 (0.13%)	19 (0.16%)	00:01:16	19 (0.31%)	89.47%	80.95%	\$0.00 (0.00%)
54.	Harriet Tubman: Conductor on the Underground Railroad	21 (0.13%)	17 (0.14%)	00:01:57	6 (0.10%)	66.67%	33.33%	\$0.00 (0.00%)
55.	The Organ Benefactions of Andrew Carnegie in Central Illinois	20 (0.12%)	19 (0.16%)	00:07:41	18 (0.29%)	88.89%	90.00%	\$0.00 (0.00%)

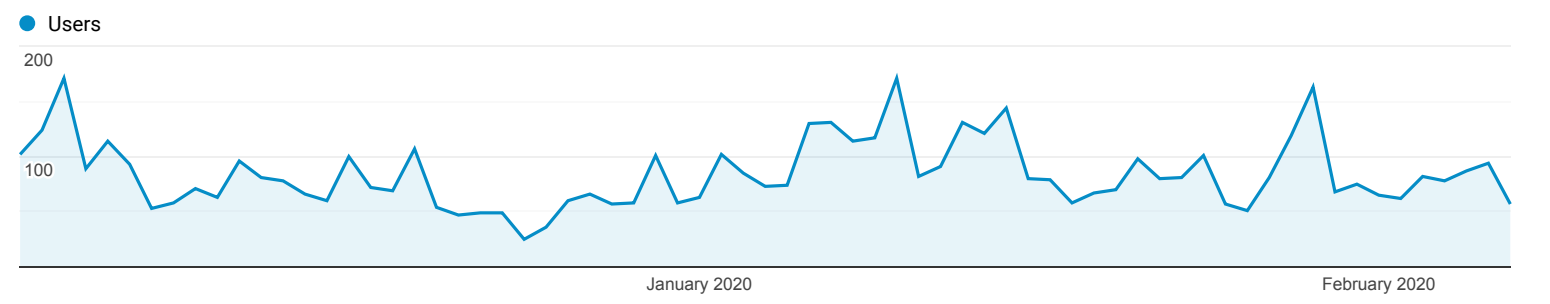
All Traffic

**All Users**  
100.00% Users

Dec 1, 2019 - Feb 7, 2020

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>5,215</b> <small>% of Total: 100.00% (5,215)</small>	<b>5,089</b> <small>% of Total: 100.02% (5,088)</small>	<b>6,165</b> <small>% of Total: 100.00% (6,165)</small>	<b>66.15%</b> <small>Avg for View: 66.15% (0.00%)</small>	<b>2.68</b> <small>Avg for View: 2.68 (0.00%)</small>	<b>00:01:49</b> <small>Avg for View: 00:01:49 (0.00%)</small>	<b>0.00%</b> <small>Avg for View: 0.00% (0.00%)</small>	<b>0</b> <small>% of Total: 0.00% (0)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">google</a>	<b>2,795</b> <small>(53.17%)</small>	<b>2,689</b> <small>(52.84%)</small>	<b>3,277</b> <small>(53.15%)</small>	60.76%	2.65	00:01:44	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
2. <a href="#">direct</a>	<b>1,965</b> <small>(37.38%)</small>	<b>1,927</b> <small>(37.87%)</small>	<b>2,307</b> <small>(37.42%)</small>	75.90%	2.78	00:01:37	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
3. <a href="#">m.facebook.com</a>	<b>73</b> <small>(1.39%)</small>	<b>73</b> <small>(1.43%)</small>	<b>76</b> <small>(1.23%)</small>	67.11%	1.70	00:00:56	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
4. <a href="#">yahoo</a>	<b>61</b> <small>(1.16%)</small>	<b>60</b> <small>(1.18%)</small>	<b>71</b> <small>(1.15%)</small>	36.62%	4.79	00:03:12	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
5. <a href="#">websitebottraffic.com</a>	<b>50</b> <small>(0.95%)</small>	<b>50</b> <small>(0.98%)</small>	<b>59</b> <small>(0.96%)</small>	28.81%	2.39	00:16:13	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
6. <a href="#">bing</a>	<b>47</b> <small>(0.89%)</small>	<b>45</b> <small>(0.88%)</small>	<b>50</b> <small>(0.81%)</small>	60.00%	2.68	00:01:35	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
7. <a href="#">duckduckgo.com</a>	<b>25</b> <small>(0.48%)</small>	<b>23</b> <small>(0.45%)</small>	<b>30</b> <small>(0.49%)</small>	60.00%	2.77	00:01:32	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
8. <a href="#">classroom.google.com</a>	<b>24</b> <small>(0.46%)</small>	<b>24</b> <small>(0.47%)</small>	<b>24</b> <small>(0.39%)</small>	79.17%	1.67	00:01:36	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
9. <a href="#">baidu.com</a>	<b>23</b> <small>(0.44%)</small>	<b>23</b> <small>(0.45%)</small>	<b>23</b> <small>(0.37%)</small>	100.00%	1.00	00:00:00	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
10. <a href="#">en.wikipedia.org</a>	<b>23</b> <small>(0.44%)</small>	<b>22</b> <small>(0.43%)</small>	<b>29</b> <small>(0.47%)</small>	44.83%	3.38	00:01:28	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
11. <a href="#">genealogytrails.com</a>	<b>20</b> <small>(0.38%)</small>	<b>17</b> <small>(0.33%)</small>	<b>20</b> <small>(0.32%)</small>	65.00%	2.20	00:01:42	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
12. <a href="#">cartervilleions.org</a>	<b>17</b> <small>(0.32%)</small>	<b>16</b> <small>(0.31%)</small>	<b>21</b> <small>(0.34%)</small>	33.33%	2.14	00:00:18	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
13. <a href="#">facebook.com</a>	<b>16</b> <small>(0.30%)</small>	<b>14</b> <small>(0.28%)</small>	<b>18</b> <small>(0.29%)</small>	61.11%	3.06	00:01:00	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
14. <a href="#">galatiak12.org</a>	<b>9</b> <small>(0.17%)</small>	<b>9</b> <small>(0.18%)</small>	<b>21</b> <small>(0.34%)</small>	80.95%	1.19	00:02:21	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
15. <a href="#">en.m.wikipedia.org</a>	<b>7</b> <small>(0.13%)</small>	<b>7</b> <small>(0.14%)</small>	<b>7</b> <small>(0.11%)</small>	71.43%	1.57	00:00:08	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
16. <a href="#">l.facebook.com</a>	<b>7</b> <small>(0.13%)</small>	<b>5</b> <small>(0.10%)</small>	<b>7</b> <small>(0.11%)</small>	57.14%	1.57	00:02:24	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
17. <a href="#">historyoglecounty.info</a>	<b>6</b> <small>(0.11%)</small>	<b>6</b> <small>(0.12%)</small>	<b>8</b> <small>(0.13%)</small>	100.00%	1.00	00:00:00	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
18. <a href="#">linkpendium.com</a>	<b>6</b> <small>(0.11%)</small>	<b>6</b> <small>(0.12%)</small>	<b>6</b> <small>(0.10%)</small>	66.67%	1.50	00:00:07	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>
19. <a href="#">...</a>	<b>5</b> <small>(0.10%)</small>	<b>5</b> <small>(0.10%)</small>	<b>5</b> <small>(0.08%)</small>	60.00%	2.00	00:05:45	0.00%	<b>0</b> <small>(0.00%)</small>	<b>\$0.00</b> <small>(0.00%)</small>

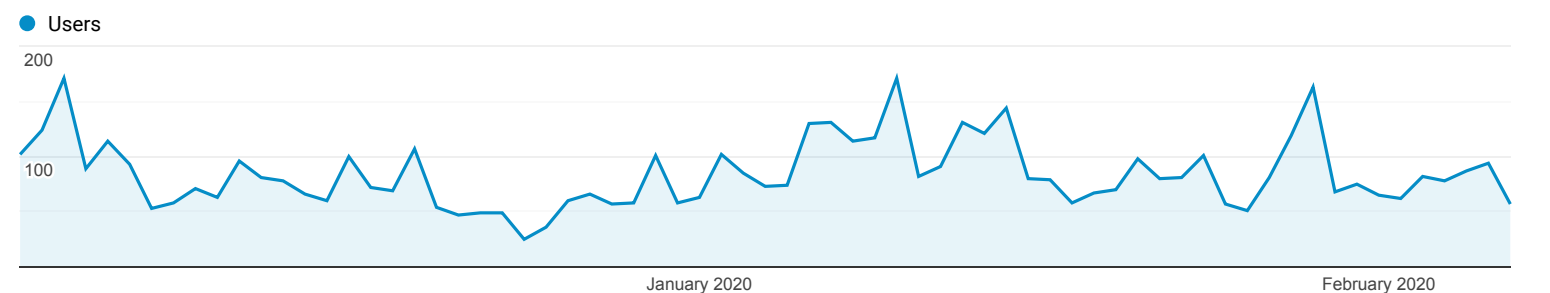
New vs Returning

**All Users**  
100.00% Users

Dec 1, 2019 - Feb 7, 2020

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>5,215</b> % of Total: 100.00% (5,215)	<b>5,089</b> % of Total: 100.02% (5,088)	<b>6,165</b> % of Total: 100.00% (6,165)	<b>66.15%</b> Avg for View: 66.15% (0.00%)	<b>2.68</b> Avg for View: 2.68 (0.00%)	<b>00:01:49</b> Avg for View: 00:01:49 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <b>New Visitor</b>	<b>5,082</b> (89.90%)	<b>5,089</b> (100.00%)	<b>5,089</b> (82.55%)	<b>67.97%</b>	<b>2.21</b>	<b>00:01:21</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. <b>Returning Visitor</b>	<b>571</b> (10.10%)	<b>0</b> (0.00%)	<b>1,076</b> (17.45%)	<b>57.53%</b>	<b>4.90</b>	<b>00:03:59</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 2 of 2

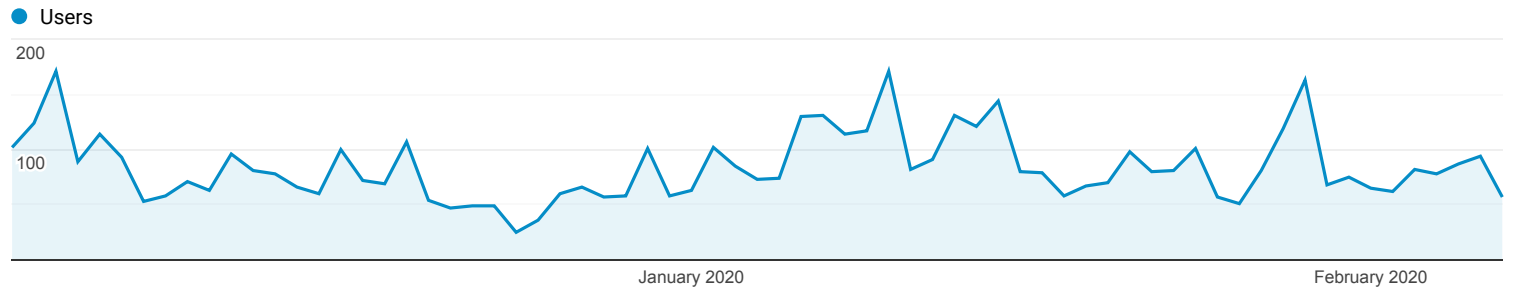
Overview

**All Users**  
100.00% Users

Dec 1, 2019 - Feb 7, 2020

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>5,215</b> % of Total: 100.00% (5,215)	<b>5,089</b> % of Total: 100.02% (5,088)	<b>6,165</b> % of Total: 100.00% (6,165)	<b>66.15%</b> Avg for View: 66.15% (0.00%)	<b>2.68</b> Avg for View: 2.68 (0.00%)	<b>00:01:49</b> Avg for View: 00:01:49 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>3,664</b> (70.23%)	<b>3,563</b> (70.01%)	<b>4,349</b> (70.54%)	<b>64.54%</b>	<b>2.83</b>	<b>00:01:54</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,331</b> (25.51%)	<b>1,314</b> (25.82%)	<b>1,547</b> (25.09%)	<b>70.20%</b>	<b>2.30</b>	<b>00:01:35</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>222</b> (4.26%)	<b>212</b> (4.17%)	<b>269</b> (4.36%)	<b>68.77%</b>	<b>2.42</b>	<b>00:01:47</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3

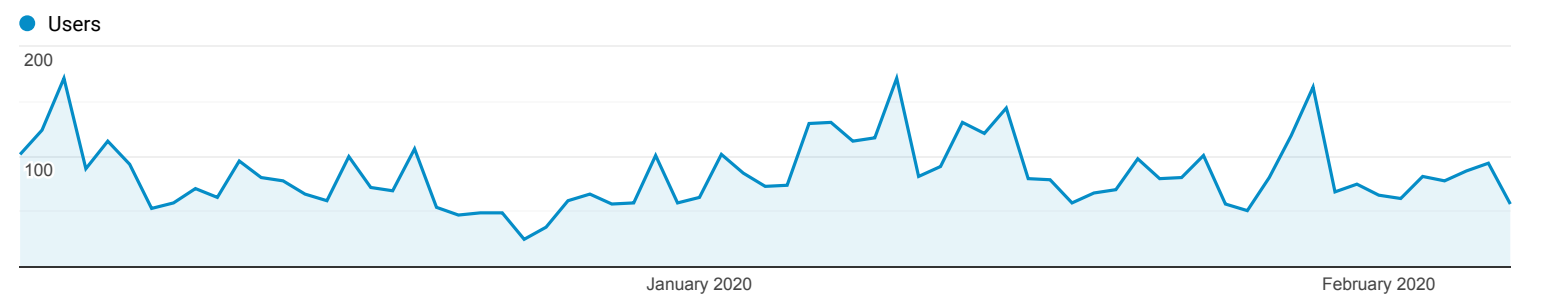
Language

**All Users**  
100.00% Users

Dec 1, 2019 - Feb 7, 2020

Explorer

Summary



Language	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>5,215</b> % of Total: 100.00% (5,215)	<b>5,089</b> % of Total: 100.02% (5,088)	<b>6,165</b> % of Total: 100.00% (6,165)	<b>66.15%</b> Avg for View: 66.15% (0.00%)	<b>2.68</b> Avg for View: 2.68 (0.00%)	<b>00:01:49</b> Avg for View: 00:01:49 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (0.00%)
1. en-us	<b>5,010</b> (96.05%)	<b>4,885</b> (95.99%)	<b>5,947</b> (96.46%)	66.29%	2.69	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. en-gb	<b>43</b> (0.82%)	<b>42</b> (0.83%)	<b>45</b> (0.73%)	51.11%	3.38	00:06:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. zh-cn	<b>32</b> (0.61%)	<b>32</b> (0.63%)	<b>34</b> (0.55%)	94.12%	1.24	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. de-de	<b>11</b> (0.21%)	<b>10</b> (0.20%)	<b>12</b> (0.19%)	41.67%	3.33	00:08:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. ko	<b>10</b> (0.19%)	<b>10</b> (0.20%)	<b>10</b> (0.16%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. de	<b>8</b> (0.15%)	<b>8</b> (0.16%)	<b>8</b> (0.13%)	50.00%	2.50	00:07:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. en-ca	<b>8</b> (0.15%)	<b>8</b> (0.16%)	<b>9</b> (0.15%)	33.33%	2.33	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. fr-fr	<b>8</b> (0.15%)	<b>8</b> (0.16%)	<b>8</b> (0.13%)	50.00%	2.00	00:04:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. en-au	<b>6</b> (0.12%)	<b>6</b> (0.12%)	<b>6</b> (0.10%)	33.33%	4.67	00:08:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. es-es	<b>5</b> (0.10%)	<b>5</b> (0.10%)	<b>6</b> (0.10%)	66.67%	1.67	00:08:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 49