

Web Site Ad Hoc Committee Report

At this time there are no major issues to report regarding the ISHS web page.

Attached to this report you will find usage statistics for the period March 1, 2020–September 16, 2020. The three reports include

- Pages: shows the number of views of our most popular pages.
- All Traffic: shows how our page was accessed (e.g., Google, direct, Facebook, Yahoo).
- Acquisition Overview: gives a quick view of the top channels sending visitors to your website which is further broken down into the following categories.
 - ♦ Organic Search shows visitors who came to our website after searching Google.com and other search engines
 - ♦ Direct shows visitors who came to our website without a traceable referral source, such as typing our URL into their address bar or using a bookmark on their browser
 - ♦ Referral shows visitors who came to our website from another website by clicking on a link
 - ♦ Social shows visitors who came to our website from a social network

These reports were generated from Google Analytics supplied to us by Chris Wollesen, our IT person.

The Book Sale section of the web site is still under construction. Last minute issues are being ironed out and although there is not specific date for going live, it is hoped to be soon. In addition to books, there will also be issues of the *Journal* along with some art work and stationary available for purchase.

Development of a video presentation page is being looked into. Many organizations have turned to video presentations to take place of regular in person events and this would be a good place to host some of those presentations. It may be set up as a tab in the header of our web pages.

A couple of reminders:

1. If you have an Event or a News item from your locality, please submit it. Posting is usually done within 24 hours.
2. Don't forget to shop on Amazon Smile. Amazon will donate 0.5% of your purchase to the ISHS. There is a link to the Amazon Smile site at the bottom of your Support Us>Donations page. Tell your family and friends to help support the ISHS by shopping on Amazon Smile.

As always, should any member find errors that need to be corrected or have any concerns or suggestions pertaining to the web site, please inform the ISHS staff.

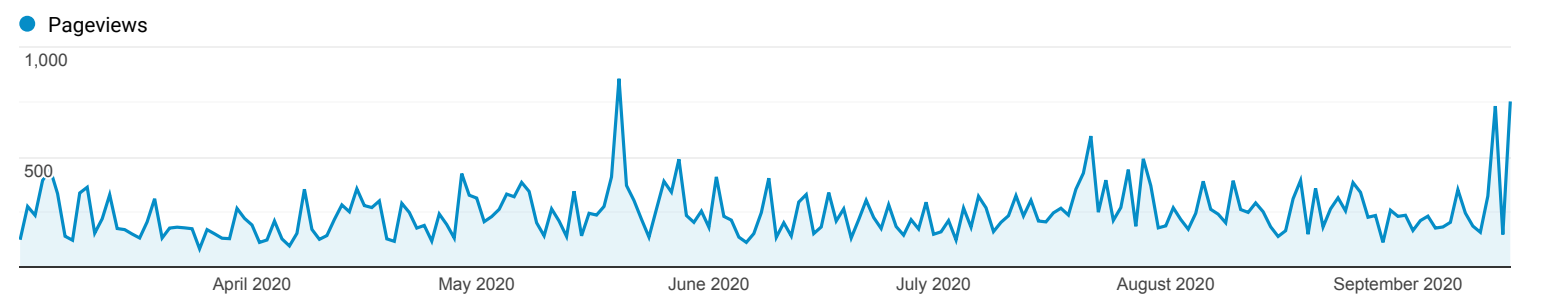
Respectfully submitted,
Elaine Shemoney Evans

Pages

All Users
100.00% Pageviews

Mar 1, 2020 - Sep 16, 2020

Explorer



Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	49,733 % of Total: 100.00% (49,733)	35,375 % of Total: 100.00% (35,375)	00:00:57 Avg for View: 00:00:57 (0.00%)	16,017 % of Total: 100.00% (16,017)	61.58% Avg for View: 61.58% (0.00%)	32.21% Avg for View: 32.21% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. Welcome	7,292 (14.66%)	5,717 (16.16%)	00:01:12	4,882 (30.48%)	45.19%	41.26%	\$0.00 (0.00%)
2. CountyMarkers	5,976 (12.02%)	3,047 (8.61%)	00:00:17	206 (1.29%)	40.29%	6.01%	\$0.00 (0.00%)
3. MarkerDetails	4,927 (9.91%)	4,532 (12.81%)	00:01:10	562 (3.51%)	70.46%	19.16%	\$0.00 (0.00%)
4. County Map	3,041 (6.11%)	1,192 (3.37%)	00:00:16	388 (2.42%)	45.36%	10.33%	\$0.00 (0.00%)
5. Find a Marker	2,435 (4.90%)	1,956 (5.53%)	00:02:31	1,640 (10.24%)	68.96%	63.20%	\$0.00 (0.00%)
6. Search Results	2,381 (4.79%)	1,856 (5.25%)	00:00:37	46 (0.29%)	43.48%	25.54%	\$0.00 (0.00%)
7. Historical Markers	2,190 (4.40%)	1,608 (4.55%)	00:00:37	621 (3.88%)	28.66%	22.05%	\$0.00 (0.00%)
8. Store Admin	2,090 (4.20%)	880 (2.49%)	00:00:34	6 (0.04%)	0.00%	0.67%	\$0.00 (0.00%)
9. Journal	1,812 (3.64%)	1,311 (3.71%)	00:00:50	566 (3.53%)	41.70%	27.37%	\$0.00 (0.00%)
10. Illinois Heritage	1,096 (2.20%)	779 (2.20%)	00:00:51	222 (1.39%)	42.34%	20.89%	\$0.00 (0.00%)
11. Resources	991 (1.99%)	823 (2.33%)	00:02:03	560 (3.50%)	64.82%	61.96%	\$0.00 (0.00%)
12. History Timeline	972 (1.95%)	848 (2.40%)	00:03:37	756 (4.72%)	86.24%	81.38%	\$0.00 (0.00%)
13. Photo Gallery	793 (1.59%)	547 (1.55%)	00:00:49	226 (1.41%)	69.47%	33.42%	\$0.00 (0.00%)
14. Mission and Principles	577 (1.16%)	381 (1.08%)	00:02:49	36 (0.22%)	80.56%	39.86%	\$0.00 (0.00%)
15. Board Members	536 (1.08%)	328 (0.93%)	00:01:09	48 (0.30%)	79.17%	19.40%	\$0.00 (0.00%)
16. Calendar	530 (1.07%)	326 (0.92%)	00:01:18	51 (0.32%)	64.71%	28.11%	\$0.00 (0.00%)
17. Our Staff	524 (1.05%)	441 (1.25%)	00:01:17	75 (0.47%)	76.00%	46.37%	\$0.00 (0.00%)
18. Illinois State Historical Society > Publications	523 (1.05%)	420 (1.19%)	00:01:03	174 (1.09%)	40.80%	28.49%	\$0.00 (0.00%)
19. ISHS Passes Resolution regarding ALPLM's Termination of Illinois State Historian	452 (0.91%)	396 (1.12%)	00:03:40	362 (2.26%)	87.29%	82.52%	\$0.00 (0.00%)
20. Illinois State Historical Society > Support Us > Membership	424 (0.85%)	349 (0.99%)	00:01:48	85 (0.53%)	72.94%	48.11%	\$0.00 (0.00%)

21.	Business Editor	359 (0.72%)	38 (0.11%)	00:02:16	6 (0.04%)	0.00%	9.75%	\$0.00 (0.00%)
22.	Illinois State Historical Society > Support Us > Make a Donation	323 (0.65%)	232 (0.66%)	00:00:47	179 (1.12%)	68.16%	53.56%	\$0.00 (0.00%)
23.	User Log In	320 (0.64%)	253 (0.72%)	00:00:28	60 (0.37%)	36.67%	10.94%	\$0.00 (0.00%)
24.	Illinois State Historical Society > Awards > Annual Awards	303 (0.61%)	217 (0.61%)	00:01:41	109 (0.68%)	64.22%	44.55%	\$0.00 (0.00%)
25.	Books - Page -1	283 (0.57%)	22 (0.06%)	00:00:35	2 (0.01%)	0.00%	1.06%	\$0.00 (0.00%)
26.	Newsroom	251 (0.50%)	178 (0.50%)	00:00:45	42 (0.26%)	52.38%	15.94%	\$0.00 (0.00%)
27.	Illinois State Historical Society > Scholarships > Verna Ross Orndorff Scholarship	224 (0.45%)	189 (0.53%)	00:01:41	115 (0.72%)	89.57%	58.04%	\$0.00 (0.00%)
28.	Illinois State Historical Society > Awards > Sesquicentennial Houses of Worship	214 (0.43%)	180 (0.51%)	00:02:36	118 (0.74%)	81.36%	67.76%	\$0.00 (0.00%)
29.	Illinois State Historical Society > Scholarships > King V. Hostick Scholarship	208 (0.42%)	182 (0.51%)	00:01:34	122 (0.76%)	81.15%	63.46%	\$0.00 (0.00%)
30.	Best of Illinois History Awards Gala 2020	189 (0.38%)	139 (0.39%)	00:01:25	43 (0.27%)	79.07%	32.28%	\$0.00 (0.00%)
31.	State Archivist Jesse White and Illinois State Archives Receive \$60,000 Federal Grant to Digitize Photo Collection of Illinois' Historic African American Photographer Doc Helm	189 (0.38%)	148 (0.42%)	00:00:34	140 (0.87%)	75.71%	75.66%	\$0.00 (0.00%)
32.	Submission Guidelines	182 (0.37%)	151 (0.43%)	00:02:19	36 (0.22%)	80.56%	61.54%	\$0.00 (0.00%)
33.	Scholarships	162 (0.33%)	143 (0.40%)	00:00:44	72 (0.45%)	76.39%	51.85%	\$0.00 (0.00%)
34.	Illinois State Historical Society > Awards > Olive Foster Outstanding Teacher Award	159 (0.32%)	131 (0.37%)	00:01:27	90 (0.56%)	84.44%	62.89%	\$0.00 (0.00%)
35.	Russell P. Strange Memorial Book Award	156 (0.31%)	129 (0.36%)	00:01:21	78 (0.49%)	75.64%	51.92%	\$0.00 (0.00%)
36.	Centennial Business Awards	151 (0.30%)	127 (0.36%)	00:02:16	96 (0.60%)	84.38%	66.23%	\$0.00 (0.00%)
37.	Illinois State Historical Society	150 (0.30%)	36 (0.10%)	00:00:14	2 (0.01%)	50.00%	2.67%	\$0.00 (0.00%)
38.	Journal of the Illinois State Historical Society, Winter 2019	142 (0.29%)	117 (0.33%)	00:00:58	23 (0.14%)	78.26%	33.10%	\$0.00 (0.00%)
39.	2020 Best of Illinois History Awards	134 (0.27%)	115 (0.33%)	00:01:57	87 (0.54%)	81.61%	73.88%	\$0.00 (0.00%)
40.	Journal of the Illinois State Historical Society - Page -1	134 (0.27%)	19 (0.05%)	00:01:43	0 (0.00%)	0.00%	5.22%	\$0.00 (0.00%)
41.	Liberty Bell of the West Celebration (Kaskaskia Island)	127 (0.26%)	122 (0.34%)	00:04:52	121 (0.76%)	93.39%	93.70%	\$0.00 (0.00%)
42.	Illinois State Historical Society - Reenactments	123 (0.25%)	113 (0.32%)	00:00:44	113 (0.71%)	80.53%	79.67%	\$0.00 (0.00%)
43.	Illinois History Day	110 (0.22%)	102 (0.29%)	00:01:04	98 (0.61%)	87.76%	86.36%	\$0.00 (0.00%)
44.	Headin' to the Promised Land: The Great Migration	86 (0.17%)	76 (0.21%)	00:02:49	75 (0.47%)	84.00%	83.72%	\$0.00 (0.00%)
45.	Illinois State Historical Society > Support Us > Illinois History Collaborative	85 (0.17%)	58 (0.16%)	00:02:04	27 (0.17%)	59.26%	47.06%	\$0.00 (0.00%)
46.	Illinois Heritage, May-June 2020	80 (0.16%)	66 (0.19%)	00:00:39	13 (0.08%)	84.62%	36.25%	\$0.00 (0.00%)
47.	Illinois Heritage, March–April 2020	77 (0.15%)	58 (0.16%)	00:01:04	4 (0.02%)	75.00%	29.87%	\$0.00 (0.00%)
48.	Second Chance for Johnny Appleseed Trees!	77 (0.15%)	74 (0.21%)	00:08:25	74 (0.46%)	95.95%	96.10%	\$0.00 (0.00%)
49.	Original Illinois Civil War Flags	72 (0.14%)	63 (0.18%)	00:01:53	62 (0.39%)	83.87%	81.94%	\$0.00 (0.00%)
50.	Journal of the Illinois State Historical Society, Spring 2020	69 (0.14%)	49 (0.14%)	00:00:58	6 (0.04%)	50.00%	28.99%	\$0.00 (0.00%)
51.	New Philadelphia and the Story of Free Frank	66 (0.13%)	52 (0.15%)	00:11:15	50 (0.31%)	82.00%	78.79%	\$0.00 (0.00%)
52.	Illinois State Historical Society > Publications > Illinois Heritage > Submission Guidelines	63 (0.13%)	54 (0.15%)	00:01:32	21 (0.13%)	52.38%	42.86%	\$0.00 (0.00%)
53.	News Archive	60 (0.12%)	48 (0.14%)	00:01:02	11 (0.07%)	90.91%	23.33%	\$0.00 (0.00%)
54.	Free Frank's New Philadelphia, Illinois: First U.S. Town Founded by a Black Man	59 (0.12%)	45 (0.13%)	00:03:13	43 (0.27%)	81.40%	69.49%	\$0.00 (0.00%)
55.	Books - Page 2	58 (0.12%)	4 (0.01%)	00:01:17	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)

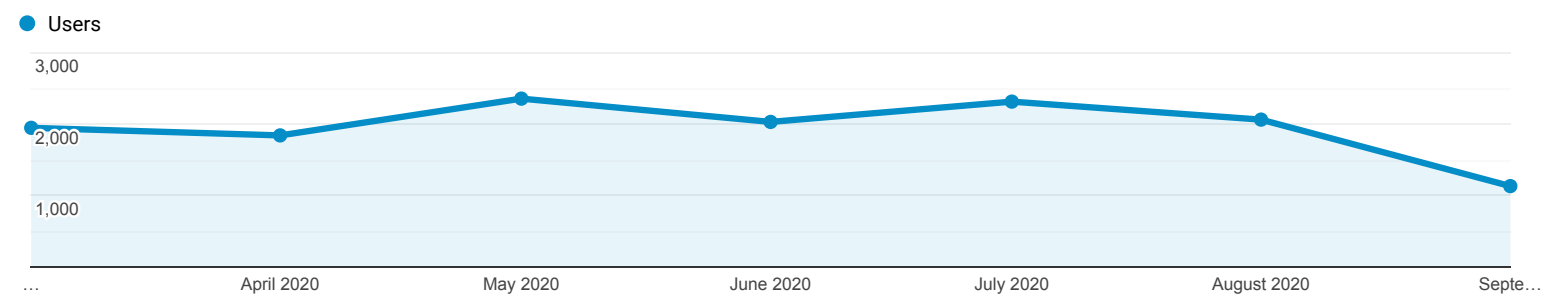
All Traffic

All Users
100.00% Users

Mar 1, 2020 - Sep 16, 2020

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	13,354 <small>% of Total: 100.00% (13,354)</small>	13,146 <small>% of Total: 100.05% (13,140)</small>	16,017 <small>% of Total: 100.00% (16,017)</small>	61.58% <small>Avg for View: 61.58% (0.00%)</small>	3.11 <small>Avg for View: 3.11 (0.00%)</small>	00:02:00 <small>Avg for View: 00:02:00 (0.00%)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. google / organic	8,254 <small>(61.64%)</small>	8,106 <small>(61.66%)</small>	9,913 <small>(61.89%)</small>	60.79%	2.92	00:01:52	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
2. (direct) / (none)	2,848 <small>(21.27%)</small>	2,823 <small>(21.47%)</small>	3,511 <small>(21.92%)</small>	64.48%	3.26	00:02:23	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
3. m.facebook.com / referral	792 <small>(5.91%)</small>	786 <small>(5.98%)</small>	841 <small>(5.25%)</small>	66.35%	1.97	00:00:33	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
4. bing / organic	312 <small>(2.33%)</small>	293 <small>(2.23%)</small>	372 <small>(2.32%)</small>	44.35%	4.87	00:02:50	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
5. yahoo / organic	227 <small>(1.70%)</small>	220 <small>(1.67%)</small>	282 <small>(1.76%)</small>	45.39%	3.61	00:02:35	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
6. facebook.com / referral	143 <small>(1.07%)</small>	138 <small>(1.05%)</small>	147 <small>(0.92%)</small>	78.23%	1.66	00:00:37	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
7. baidu.com / referral	134 <small>(1.00%)</small>	134 <small>(1.02%)</small>	134 <small>(0.84%)</small>	100.00%	1.00	00:00:00	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
8. change.org / referral	88 <small>(0.66%)</small>	87 <small>(0.66%)</small>	100 <small>(0.62%)</small>	91.00%	1.18	00:01:11	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
9. duckduckgo.com / referral	70 <small>(0.52%)</small>	70 <small>(0.53%)</small>	75 <small>(0.47%)</small>	56.00%	3.56	00:01:35	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
10. en.wikipedia.org / referral	68 <small>(0.51%)</small>	65 <small>(0.49%)</small>	71 <small>(0.44%)</small>	53.52%	5.03	00:01:47	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
11. l.facebook.com / referral	65 <small>(0.49%)</small>	57 <small>(0.43%)</small>	124 <small>(0.77%)</small>	33.06%	18.59	00:13:38	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
12. genealogytrails.com / referral	60 <small>(0.45%)</small>	58 <small>(0.44%)</small>	62 <small>(0.39%)</small>	56.45%	2.94	00:02:57	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
13. en.m.wikipedia.org / referral	24 <small>(0.18%)</small>	24 <small>(0.18%)</small>	25 <small>(0.16%)</small>	48.00%	2.08	00:00:39	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
14. com.google.android.googlequicksearchbox / referral	19 <small>(0.14%)</small>	19 <small>(0.14%)</small>	20 <small>(0.12%)</small>	45.00%	4.65	00:03:33	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
15. historyoglecounty.info / referral	15 <small>(0.11%)</small>	14 <small>(0.11%)</small>	18 <small>(0.11%)</small>	77.78%	1.39	00:00:13	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
16. news.legacyfamilytree.com / referral	13 <small>(0.10%)</small>	13 <small>(0.10%)</small>	13 <small>(0.08%)</small>	23.08%	5.31	00:01:45	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
17. linkpendium.com / referral	12 <small>(0.09%)</small>	11 <small>(0.08%)</small>	12 <small>(0.07%)</small>	75.00%	1.50	00:00:28	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
18. r.search.aol.com / referral	12 <small>(0.09%)</small>	11 <small>(0.08%)</small>	13 <small>(0.08%)</small>	15.38%	4.38	00:04:07	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>

19.	172.24.132.61 / referral	8 (0.06%)	8 (0.06%)	8 (0.05%)	75.00%	1.25	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	ask / organic	8 (0.06%)	7 (0.05%)	9 (0.06%)	55.56%	2.44	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	mapgeeks.org / referral	8 (0.06%)	8 (0.06%)	8 (0.05%)	25.00%	3.62	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	markflotow.net / referral	8 (0.06%)	7 (0.05%)	13 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	lm.facebook.com / referral	7 (0.05%)	7 (0.05%)	7 (0.04%)	57.14%	3.14	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	t.co / referral	7 (0.05%)	7 (0.05%)	13 (0.08%)	53.85%	2.38	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	ecosia.org / referral	6 (0.04%)	6 (0.05%)	7 (0.04%)	28.57%	2.86	00:05:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	greenehistoricalsociety.org / referral	6 (0.04%)	6 (0.05%)	7 (0.04%)	42.86%	1.71	00:02:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	search.xfinity.com / referral	6 (0.04%)	6 (0.05%)	6 (0.04%)	16.67%	3.17	00:05:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	us.search.yahoo.com / referral	6 (0.04%)	6 (0.05%)	6 (0.04%)	50.00%	1.50	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	classroom.google.com / referral	5 (0.04%)	2 (0.02%)	5 (0.03%)	60.00%	1.60	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	findinglincolnellinois.com / referral	5 (0.04%)	4 (0.03%)	5 (0.03%)	60.00%	3.60	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	gis2gps.com / referral	4 (0.03%)	4 (0.03%)	5 (0.03%)	20.00%	7.40	00:03:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	sangamoncountyhistory.org / referral	4 (0.03%)	4 (0.03%)	5 (0.03%)	60.00%	2.60	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	schoepski.com / referral	4 (0.03%)	4 (0.03%)	7 (0.04%)	42.86%	3.71	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	capitolfax.com / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	chicagogenealogy.com / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	familux.org / referral	3 (0.02%)	3 (0.02%)	4 (0.02%)	25.00%	2.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	glassbottlemarks.com / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	logancoil-genhist.org / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	stephcogenealogy.org / referral	3 (0.02%)	2 (0.02%)	3 (0.02%)	66.67%	2.33	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	taylors-battery.com / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	33.33%	5.33	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	wikido.com / referral	3 (0.02%)	3 (0.02%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	wvculture.org / referral	3 (0.02%)	2 (0.02%)	4 (0.02%)	75.00%	2.25	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	10.0.0.6 / referral	2 (0.01%)	1 (0.01%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	baidu / organic	2 (0.01%)	2 (0.02%)	2 (0.01%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	bellevillehistoricalsociety.org / referral	2 (0.01%)	2 (0.02%)	3 (0.02%)	0.00%	2.33	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	btsb.com / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	csu.libguides.com / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	50.00%	3.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	genwebsite.org / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	50.00%	2.50	00:06:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	getpocket.com / referral	2 (0.01%)	1 (0.01%)	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	google.com / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Acquisition Overview

Mar 1, 2020 - Sep 16, 2020

All Users
100.00% Users

Primary Dimension:

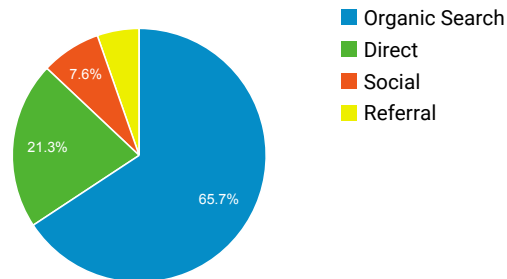
Conversion:

Top Channels

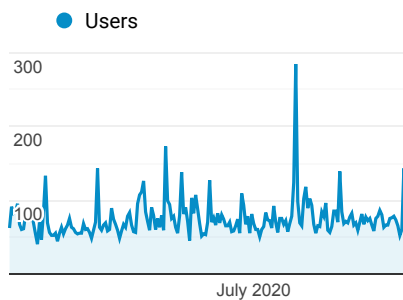
All Goals

[Edit Channel Grouping](#)

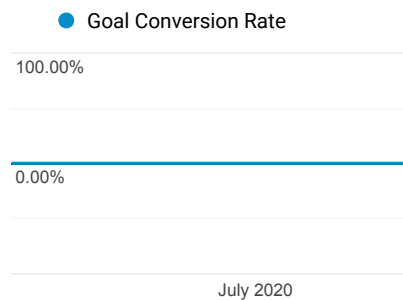
Top Channels



Users



Conversions



Acquisition

Behavior

	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	13,354	13,140	16,017	61.58%	3.11	00:02:00
1 Organic Search	8,789	<div style="width: 66%;"></div>		59.79%	<div style="width: 66%;"></div>	
2 Direct	2,848	<div style="width: 21%;"></div>		64.48%	<div style="width: 66%;"></div>	
3 Social	1,019	<div style="width: 8%;"></div>		64.30%	<div style="width: 66%;"></div>	
4 Referral	716	<div style="width: 5%;"></div>		68.78%	<div style="width: 66%;"></div>	

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 4 Channels click [here](#).