

Web Site Ad Hoc Committee Report

At this time there are no major issues to report regarding the ISHS web page. There may still be a few items missing from the web site due to the hack on our server on October 10 but they are being replaced, if possible, when reported. If you notice something missing, please inform the Office Manager and it will be addressed.

Attached to this report you will find usage statistics for the period October 17–December 11, 2022. The reports show

- number of views of our most popular pages,
- number of new versus returning visitors,
- location of users by country,
- location of users by city,
- languages used, and
- which browsers were used to access our web site.

These reports were generated by Google Analytics.

The usual reminders:

- Please remember the ISHS Store section is open for business and if you haven't already done so, check it out. In addition to books, there are past issues of the *Journal* and *Illinois Heritage* along with art work, stationary, and the ISHS Holiday Ornament available for purchase. **ISHS members will receive a 20% discount on all items by using the coupon code ISHS2022.** All proceeds from these sales will be used to support the ISHS.
- A gentle reminder to all, if you are an online shopper, please consider using Amazon Smile. Amazon will donate 0.5% of your purchase to the ISHS. Just go to Amazon Smile (<https://smile.amazon.com/>) and select the Illinois State Historical Society as the charity you wish to support. Ask your family and friends to help support the ISHS by shopping on Amazon Smile. Every little bit helps.
- If you have an Event or a News item from your locality, please submit it for posting on our Calendar of Events or Latest News section. Posting is usually done within 24 hours. The best way to submit an item is to use the Submission form on the web site's Calendar page at <https://www.historyillinois.org/Calendar.aspx>.

As always, should any member find errors that need to be corrected or have any concerns or suggestions pertaining to the web site, please inform the ISHS staff.

Respectfully submitted,
Elaine Shemoney Evans

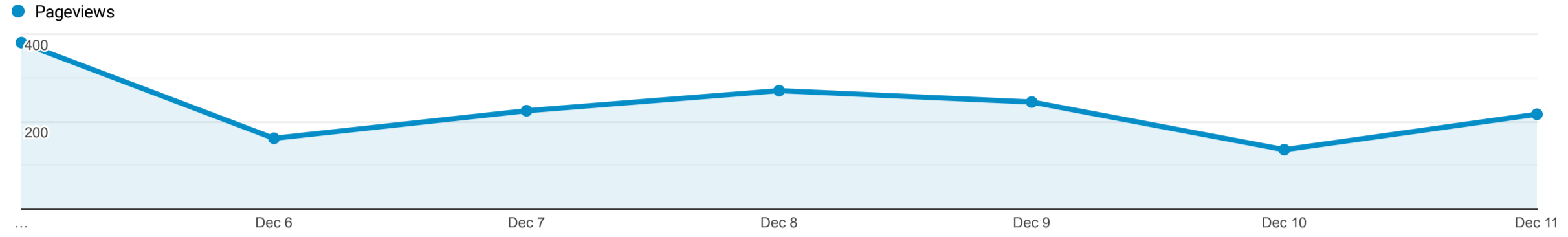


Pages

Dec 5, 2022 - Dec 11, 2022

All Users
100.00% Pageviews

Explorer



Page Title	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	1,630 % of Total: 100.00% (1,630)	1,242 % of Total: 100.00% (1,242)	00:01:05 Avg for View: 00:01:05 (0.00%)	612 % of Total: 100.00% (612)	67.32% Avg for View: 67.32% (0.00%)	37.55% Avg for View: 37.55% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. Illinois State Historical Society - Welcome	403 (24.72%)	246 (19.81%)	00:00:56	197 (32.19%)	50.76%	31.51%	\$0.00 (0.00%)
2. Historical Markers	82 (5.03%)	67 (5.39%)	00:00:24	32 (5.23%)	46.88%	39.02%	\$0.00 (0.00%)
3. Journal	75 (4.60%)	56 (4.51%)	00:00:38	28 (4.58%)	53.57%	26.67%	\$0.00 (0.00%)
4. Search Results	75 (4.60%)	65 (5.23%)	00:00:24	3 (0.49%)	33.33%	25.33%	\$0.00 (0.00%)
5. Become a Member	59 (3.62%)	52 (4.19%)	00:00:55	22 (3.59%)	72.73%	55.93%	\$0.00 (0.00%)
6. County Markers	47 (2.88%)	39 (3.14%)	00:00:14	3 (0.49%)	33.33%	10.64%	\$0.00 (0.00%)
7. Illinois Heritage	46 (2.82%)	34 (2.74%)	00:00:48	12 (1.96%)	16.67%	13.04%	\$0.00 (0.00%)
8. Marker Details	45 (2.76%)	41 (3.30%)	00:01:15	5 (0.82%)	100.00%	26.67%	\$0.00 (0.00%)
9. Store Admin	41 (2.52%)	34 (2.74%)	00:03:56	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
10. Illinois State Historical Society	40 (2.45%)	23 (1.85%)	00:00:30	3 (0.49%)	33.33%	15.00%	\$0.00 (0.00%)
11. Find a Marker	38 (2.33%)	31 (2.50%)	00:02:11	26 (4.25%)	69.23%	57.89%	\$0.00 (0.00%)
12. User Log In	37 (2.27%)	30 (2.42%)	00:00:28	1 (0.16%)	100.00%	13.51%	\$0.00 (0.00%)
13. Illinois State Historical Society > Scholarships > Verna Ross Orndorff Scholarship	35 (2.15%)	32 (2.58%)	00:00:36	26 (4.25%)	88.46%	74.29%	\$0.00 (0.00%)
14. County Map	32 (1.96%)	22 (1.77%)	00:00:15	4 (0.65%)	100.00%	15.62%	\$0.00 (0.00%)
15. Photo Gallery	27 (1.66%)	20 (1.61%)	00:01:35	7 (1.14%)	57.14%	40.74%	\$0.00 (0.00%)
16. Calendar	24 (1.47%)	11 (0.89%)	00:01:02	1 (0.16%)	100.00%	20.83%	\$0.00 (0.00%)
17. Newsroom	21 (1.29%)	11 (0.89%)	00:01:40	0 (0.00%)	0.00%	4.76%	\$0.00 (0.00%)
18. Store Account	21 (1.29%)	12 (0.97%)	00:02:47	1 (0.16%)	100.00%	19.05%	\$0.00 (0.00%)
19. History Timeline	20 (1.23%)	19 (1.53%)	00:04:12	19 (3.10%)	84.21%	85.00%	\$0.00 (0.00%)
20. Resources	17 (1.04%)	16 (1.29%)	00:00:43	12 (1.96%)	66.67%	64.71%	\$0.00 (0.00%)
21. Our Staff	16 (0.98%)	15 (1.21%)	00:03:51	5 (0.82%)	100.00%	75.00%	\$0.00 (0.00%)
22. David J. Langum Antonio De Mattos and the Protestant Portuguese Community in Antebellum Illinois	15 (0.92%)	6 (0.48%)	00:06:56	6 (0.98%)	50.00%	33.33%	\$0.00 (0.00%)
23. Cherry Mine Disaster marker information	13 (0.80%)	13 (1.05%)	00:00:00	13 (2.12%)	100.00%	100.00%	\$0.00 (0.00%)
24. Commemorating the past: The William G. Pomeroy Foundation's Deryn Pomeroy talks historical markers	13 (0.80%)	13 (1.05%)	00:02:11	12 (1.96%)	91.67%	84.62%	\$0.00 (0.00%)
25. Illinois Heritage - Page -1	13 (0.80%)	7 (0.56%)	00:00:25	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
26. Mission and Principles	13 (0.80%)	8 (0.64%)	00:02:04	3 (0.49%)	100.00%	46.15%	\$0.00 (0.00%)
27. Illinois Heritage, November–December 2022	12 (0.74%)	8 (0.64%)	00:00:23	0 (0.00%)	0.00%	16.67%	\$0.00 (0.00%)
28. Illinois State Historical Society > Awards > Annual Awards	11 (0.67%)	10 (0.81%)	00:04:30	4 (0.65%)	50.00%	45.45%	\$0.00 (0.00%)

29.	Illinois State Historical Society > Publications	10 (0.61%)	8 (0.64%)	00:00:19	1 (0.16%)	0.00%	30.00%	\$0.00 (0.00%)
30.	Scholarships	10 (0.61%)	6 (0.48%)	00:01:00	3 (0.49%)	0.00%	10.00%	\$0.00 (0.00%)
31.	Books - Page -1	9 (0.55%)	6 (0.48%)	00:00:43	0 (0.00%)	0.00%	11.11%	\$0.00 (0.00%)
32.	marker information	9 (0.55%)	9 (0.72%)	00:00:00	9 (1.47%)	100.00%	100.00%	\$0.00 (0.00%)
33.	An Evening with Vincent Speranza	6 (0.37%)	6 (0.48%)	00:00:00	6 (0.98%)	100.00%	100.00%	\$0.00 (0.00%)
34.	Board Members	6 (0.37%)	5 (0.40%)	00:00:52	2 (0.33%)	100.00%	33.33%	\$0.00 (0.00%)
35.	History of the Illinois Flag	6 (0.37%)	3 (0.24%)	00:00:25	3 (0.49%)	66.67%	50.00%	\$0.00 (0.00%)
36.	Bellefontaine marker information	5 (0.31%)	4 (0.32%)	00:18:04	4 (0.65%)	75.00%	80.00%	\$0.00 (0.00%)
37.	DeKalb Ag marker information	5 (0.31%)	5 (0.40%)	00:00:00	5 (0.82%)	100.00%	100.00%	\$0.00 (0.00%)
38.	Illinois Heritage, September–October 2022	5 (0.31%)	4 (0.32%)	00:00:38	2 (0.33%)	100.00%	60.00%	\$0.00 (0.00%)
39.	Illinois State Historical Society > Scholarships > King V. Hostick Scholarship	5 (0.31%)	5 (0.40%)	00:00:19	0 (0.00%)	0.00%	60.00%	\$0.00 (0.00%)
40.	Journal of the Illinois State Historical Society, Spring 2022	5 (0.31%)	5 (0.40%)	00:01:16	0 (0.00%)	0.00%	80.00%	\$0.00 (0.00%)
41.	Save the Democracy Tour 2022 – ‘39 COUNTIES’	5 (0.31%)	1 (0.08%)	00:02:04	1 (0.16%)	0.00%	20.00%	\$0.00 (0.00%)
42.	**FEATURED** - Page -1	4 (0.25%)	2 (0.16%)	00:00:20	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
43.	Best of Illinois History Awards 2022	4 (0.25%)	3 (0.24%)	00:00:21	2 (0.33%)	100.00%	50.00%	\$0.00 (0.00%)
44.	Great Sauk Trail, The marker information	4 (0.25%)	4 (0.32%)	00:00:09	3 (0.49%)	100.00%	75.00%	\$0.00 (0.00%)
45.	Illinois State Historical Society > Awards > Olive Foster Outstanding Teacher Award	4 (0.25%)	4 (0.32%)	00:00:00	3 (0.49%)	100.00%	100.00%	\$0.00 (0.00%)
46.	James N. Adams (Author), Lowell M. Volkel (Contri Illinois Place Names (NEW)	4 (0.25%)	4 (0.32%)	00:00:28	2 (0.33%)	100.00%	75.00%	\$0.00 (0.00%)
47.	Videos	4 (0.25%)	4 (0.32%)	00:00:35	3 (0.49%)	66.67%	75.00%	\$0.00 (0.00%)
48.	What happens after we go to sleep?	4 (0.25%)	4 (0.32%)	00:00:29	2 (0.33%)	100.00%	50.00%	\$0.00 (0.00%)
49.	A Day at Petersen Farm	3 (0.18%)	3 (0.24%)	00:00:00	3 (0.49%)	100.00%	100.00%	\$0.00 (0.00%)
50.	Abraham Lincoln - Page -1	3 (0.18%)	3 (0.24%)	00:00:31	0 (0.00%)	0.00%	33.33%	\$0.00 (0.00%)

Rows 1 - 50 of 209

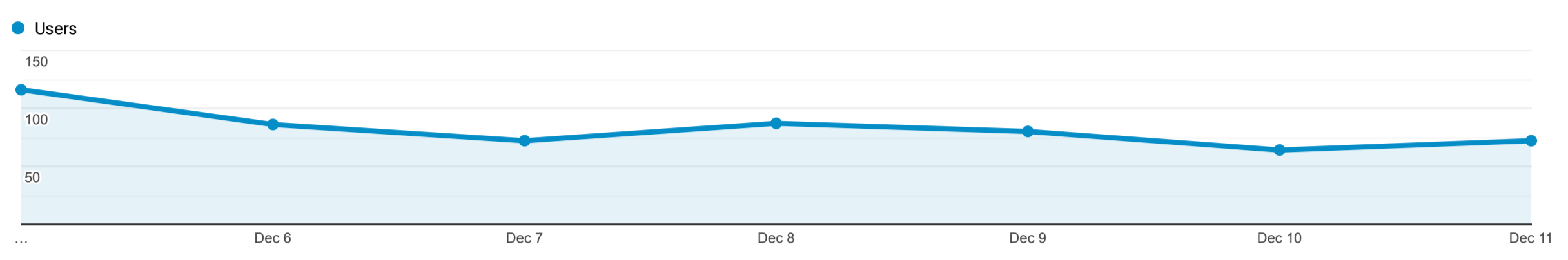
New vs Returning

Dec 5, 2022 - Dec 11, 2022

All Users
100.00% Users

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	538 % of Total: 100.00% (538)	495 % of Total: 100.00% (495)	612 % of Total: 100.00% (612)	67.32% Avg for View: 67.32% (0.00%)	2.66 Avg for View: 2.66 (0.00%)	00:01:47 Avg for View: 00:01:47 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	495 (86.39%)	495 (100.00%)	495 (80.88%)	68.69%	2.15	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	78 (13.61%)	0 (0.00%)	117 (19.12%)	61.54%	4.84	00:04:32	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2



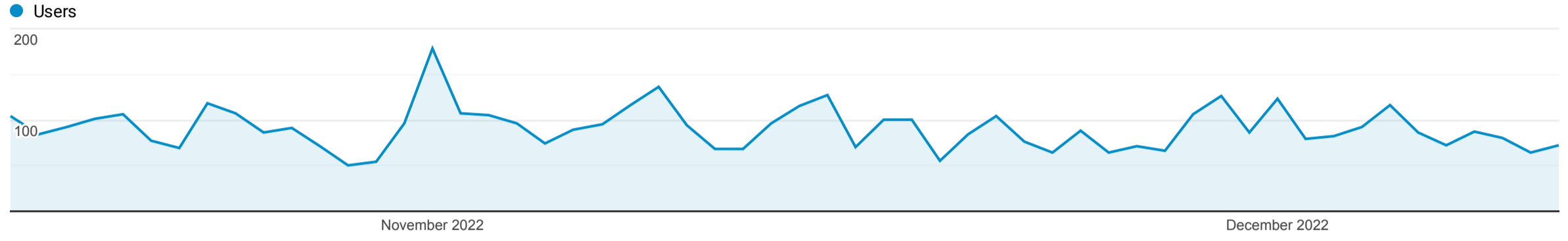
Location

Oct 17, 2022 - Dec 11, 2022

All Users
100.00% Users

Explorer

Summary



Country	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,492 % of Total: 100.00% (4,492)	4,392 % of Total: 100.02% (4,391)	5,384 % of Total: 100.00% (5,384)	67.40% Avg for View: 67.40% (0.00%)	2.57 Avg for View: 2.57 (0.00%)	00:01:35 Avg for View: 00:01:35 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. 🇺🇸 United States	3,969 (88.32%)	3,872 (88.16%)	4,825 (89.62%)	67.67%	2.58	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. 🇻🇳 Vietnam	73 (1.62%)	72 (1.64%)	83 (1.54%)	16.87%	4.41	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. 🇨🇳 China	67 (1.49%)	67 (1.53%)	67 (1.24%)	95.52%	1.07	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. 🇬🇧 United Kingdom	45 (1.00%)	45 (1.02%)	47 (0.87%)	57.45%	4.57	00:04:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. 🇮🇳 India	44 (0.98%)	42 (0.96%)	47 (0.87%)	38.30%	3.32	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	37 (0.82%)	37 (0.84%)	37 (0.69%)	67.57%	1.32	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. 🇨🇦 Canada	32 (0.71%)	32 (0.73%)	34 (0.63%)	79.41%	1.62	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. 🇺🇦 Ukraine	29 (0.65%)	29 (0.66%)	29 (0.54%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. 🇩🇪 Germany	24 (0.53%)	24 (0.55%)	26 (0.48%)	61.54%	3.58	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. 🇵🇭 Philippines	23 (0.51%)	22 (0.50%)	33 (0.61%)	66.67%	2.64	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. 🇳🇱 Netherlands	20 (0.45%)	20 (0.46%)	20 (0.37%)	95.00%	1.05	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. 🇵🇰 Pakistan	13 (0.29%)	13 (0.30%)	15 (0.28%)	40.00%	3.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. 🇮🇹 Italy	12 (0.27%)	12 (0.27%)	12 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. 🇷🇺 Russia	9 (0.20%)	9 (0.20%)	9 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. 🇮🇪 Ireland	7 (0.16%)	7 (0.16%)	7 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. 🇲🇽 Mexico	6 (0.13%)	6 (0.14%)	6 (0.11%)	83.33%	1.33	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. 🇸🇬 Singapore	6 (0.13%)	6 (0.14%)	6 (0.11%)	33.33%	3.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. 🇦🇷 Argentina	5 (0.11%)	5 (0.11%)	5 (0.09%)	80.00%	1.20	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. 🇦🇺 Australia	5 (0.11%)	5 (0.11%)	5 (0.09%)	60.00%	1.80	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. 🇪🇸 Spain	5 (0.11%)	5 (0.11%)	5 (0.09%)	80.00%	1.20	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. 🇧🇷 Brazil	4 (0.09%)	4 (0.09%)	4 (0.07%)	75.00%	1.50	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. 🇨🇭 Switzerland	4 (0.09%)	4 (0.09%)	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. 🇫🇷 France	4 (0.09%)	4 (0.09%)	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. 🇰🇲 Cambodia	4 (0.09%)	4 (0.09%)	4 (0.07%)	0.00%	6.75	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. 🇧🇩 Bangladesh	3 (0.07%)	3 (0.07%)	3 (0.06%)	66.67%	2.33	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)



Location

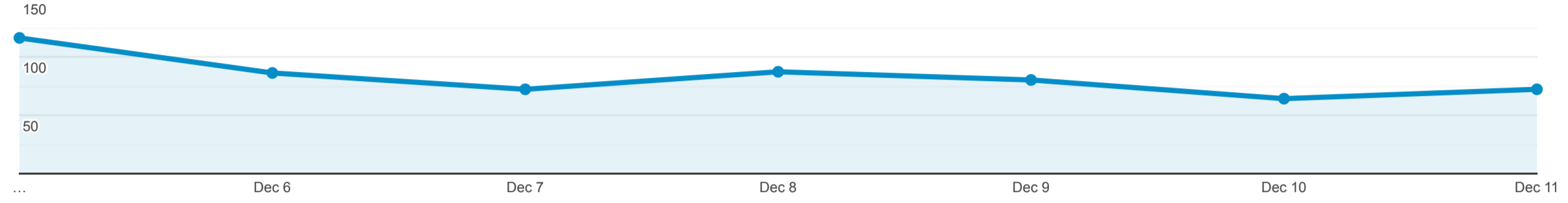
Dec 5, 2022 - Dec 11, 2022

All Users
100.00% Users

Explorer

Summary

Users



City	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	538 % of Total: 100.00% (538)	495 % of Total: 100.00% (495)	612 % of Total: 100.00% (612)	67.32% Avg for View: 67.32% (0.00%)	2.66 Avg for View: 2.66 (0.00%)	00:01:47 Avg for View: 00:01:47 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not set)	61 (10.89%)	59 (11.92%)	62 (10.13%)	70.97%	1.84	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Chicago	59 (10.54%)	53 (10.71%)	66 (10.78%)	68.18%	1.88	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Washington	16 (2.86%)	16 (3.23%)	16 (2.61%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Springfield	15 (2.68%)	11 (2.22%)	27 (4.41%)	48.15%	10.15	00:11:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Normal	11 (1.96%)	10 (2.02%)	17 (2.78%)	70.59%	1.59	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Kailua	6 (1.07%)	6 (1.21%)	6 (0.98%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Bloomington	5 (0.89%)	4 (0.81%)	5 (0.82%)	20.00%	2.60	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Decatur	5 (0.89%)	2 (0.40%)	6 (0.98%)	16.67%	4.00	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Madison	5 (0.89%)	4 (0.81%)	5 (0.82%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. St. Louis	4 (0.71%)	4 (0.81%)	8 (1.31%)	50.00%	7.12	00:07:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. New York	4 (0.71%)	3 (0.61%)	4 (0.65%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Dallas	4 (0.71%)	4 (0.81%)	4 (0.65%)	50.00%	1.50	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Milwaukee	4 (0.71%)	3 (0.61%)	4 (0.65%)	50.00%	2.50	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Dublin	3 (0.54%)	3 (0.61%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Belleville	3 (0.54%)	2 (0.40%)	4 (0.65%)	0.00%	4.50	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Carbondale	3 (0.54%)	3 (0.61%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Carpentersville	3 (0.54%)	3 (0.61%)	3 (0.49%)	66.67%	1.33	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Galesburg	3 (0.54%)	3 (0.61%)	4 (0.65%)	25.00%	7.50	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Jacksonville	3 (0.54%)	3 (0.61%)	4 (0.65%)	50.00%	2.50	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Jerseyville	3 (0.54%)	2 (0.40%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Streator	3 (0.54%)	3 (0.61%)	3 (0.49%)	66.67%	1.33	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Woodstock	3 (0.54%)	3 (0.61%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Boardman	3 (0.54%)	3 (0.61%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Quincy	3 (0.54%)	3 (0.61%)	3 (0.49%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Ho Chi Minh City	3 (0.54%)	3 (0.61%)	3 (0.49%)	0.00%	3.67	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Paris	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. Pune	2	2	2	50.00%	3.00	00:00:17	0.00%	0	\$0.00

27. Pune	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	3.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. Karachi	2 (0.36%)	2 (0.40%)	2 (0.33%)	0.00%	3.50	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. Tempe	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. Los Angeles	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31. San Diego	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32. Santa Clara	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33. Washington	2 (0.36%)	2 (0.40%)	2 (0.33%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
34. Des Moines	2 (0.36%)	1 (0.20%)	2 (0.33%)	50.00%	2.50	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
35. New Hampton	2 (0.36%)	1 (0.20%)	2 (0.33%)	50.00%	8.00	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
36. Aurora	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37. Champaign	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38. Elk Grove Village	2 (0.36%)	1 (0.20%)	2 (0.33%)	50.00%	3.50	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
39. Lincoln	2 (0.36%)	1 (0.20%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40. Minooka	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	3.00	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
41. Naperville	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
42. Newton	2 (0.36%)	0 (0.00%)	3 (0.49%)	33.33%	3.33	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
43. Oak Park	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	1.50	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
44. Olney	2 (0.36%)	1 (0.20%)	4 (0.65%)	75.00%	1.75	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
45. Ottawa	2 (0.36%)	1 (0.20%)	2 (0.33%)	50.00%	1.50	00:08:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
46. Peoria	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. Princeton	2 (0.36%)	2 (0.40%)	2 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48. Rockford	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	5.00	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. St. Charles	2 (0.36%)	2 (0.40%)	2 (0.33%)	0.00%	3.50	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
50. Urbana	2 (0.36%)	2 (0.40%)	2 (0.33%)	50.00%	15.50	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)



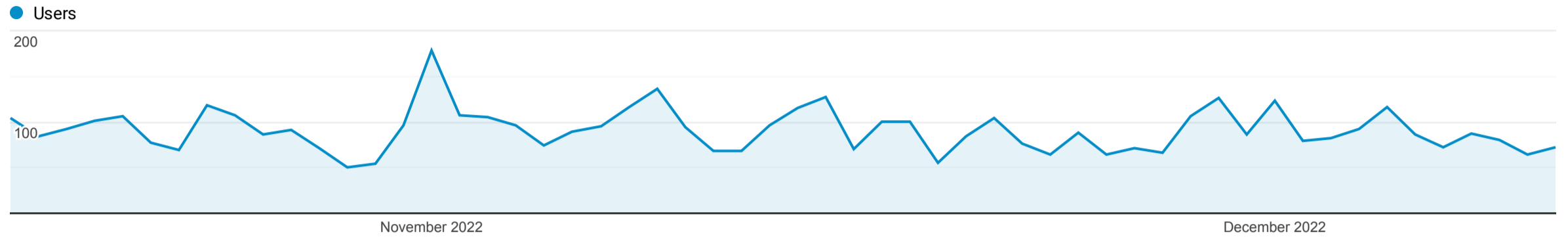
Language

Oct 17, 2022 - Dec 11, 2022

All Users
100.00% Users

Explorer

Summary



Language	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,492 % of Total: 100.00% (4,492)	4,392 % of Total: 100.02% (4,391)	5,384 % of Total: 100.00% (5,384)	67.40% Avg for View: 67.40% (0.00%)	2.57 Avg for View: 2.57 (0.00%)	00:01:35 Avg for View: 00:01:35 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. en-us	4,047 (90.09%)	3,949 (89.91%)	4,921 (91.40%)	66.92%	2.59	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. c	103 (2.29%)	103 (2.35%)	103 (1.91%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. en-gb	61 (1.36%)	61 (1.39%)	66 (1.23%)	57.58%	4.18	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. vi-vn	58 (1.29%)	57 (1.30%)	62 (1.15%)	12.90%	4.87	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. zh-cn	52 (1.16%)	52 (1.18%)	52 (0.97%)	94.23%	1.23	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. en	29 (0.65%)	29 (0.66%)	32 (0.59%)	68.75%	1.66	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. ru-ru	20 (0.45%)	20 (0.46%)	20 (0.37%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. nl-nl	16 (0.36%)	16 (0.36%)	16 (0.30%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. en-ca	11 (0.24%)	11 (0.25%)	12 (0.22%)	83.33%	1.50	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. de	10 (0.22%)	10 (0.23%)	11 (0.20%)	18.18%	7.00	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. it-it	10 (0.22%)	10 (0.23%)	10 (0.19%)	90.00%	1.30	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. es-es	9 (0.20%)	9 (0.20%)	9 (0.17%)	88.89%	1.22	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. en-au	7 (0.16%)	7 (0.16%)	7 (0.13%)	42.86%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. es-mx	6 (0.13%)	6 (0.14%)	6 (0.11%)	83.33%	1.50	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. ru	6 (0.13%)	6 (0.14%)	6 (0.11%)	83.33%	1.50	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. de-de	4 (0.09%)	4 (0.09%)	4 (0.07%)	75.00%	2.25	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. vi	4 (0.09%)	4 (0.09%)	4 (0.07%)	0.00%	5.00	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. es-ar	3 (0.07%)	3 (0.07%)	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. fr	3 (0.07%)	3 (0.07%)	5 (0.09%)	20.00%	2.80	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. pt-br	3 (0.07%)	3 (0.07%)	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. es	2 (0.04%)	2 (0.05%)	2 (0.04%)	50.00%	1.50	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. pl-pl	2 (0.04%)	2 (0.05%)	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. da	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. en-gb-oxendict	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. en-in	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)



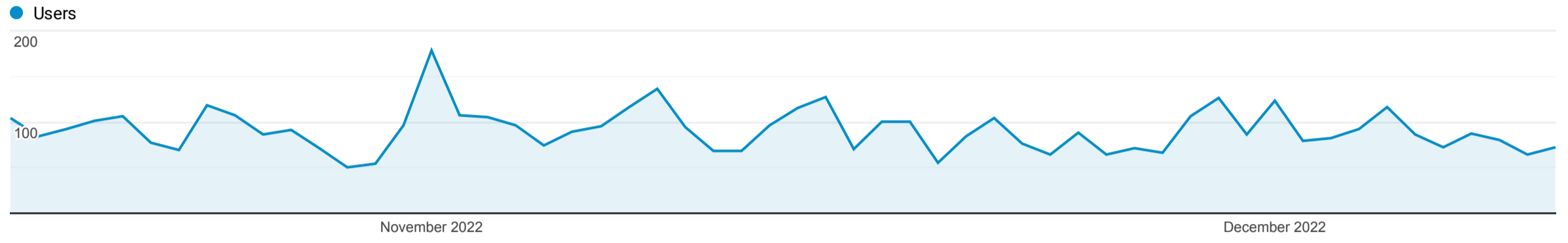
Browser & OS

Oct 17, 2022 - Dec 11, 2022

All Users
100.00% Users

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,492 % of Total: 100.00% (4,492)	4,392 % of Total: 100.02% (4,391)	5,384 % of Total: 100.00% (5,384)	67.40% Avg for View: 67.40% (0.00%)	2.57 Avg for View: 2.57 (0.00%)	00:01:35 Avg for View: 00:01:35 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	2,496 (55.55%)	2,433 (55.40%)	3,058 (56.80%)	65.47%	2.68	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Safari	1,119 (24.91%)	1,104 (25.14%)	1,346 (25.00%)	69.02%	2.49	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Edge	289 (6.43%)	278 (6.33%)	336 (6.24%)	54.17%	3.29	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Firefox	207 (4.61%)	198 (4.51%)	255 (4.74%)	61.96%	2.67	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Internet Explorer	113 (2.52%)	113 (2.57%)	113 (2.10%)	98.23%	1.11	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	78 (1.74%)	78 (1.78%)	78 (1.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Android Webview	39 (0.87%)	39 (0.89%)	41 (0.76%)	87.80%	1.49	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Safari (in-app)	39 (0.87%)	39 (0.89%)	41 (0.76%)	73.17%	1.56	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Mozilla Compatible Agent	34 (0.76%)	33 (0.75%)	34 (0.63%)	94.12%	1.21	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. DuckDuckBot-Https	32 (0.71%)	32 (0.73%)	32 (0.59%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Samsung Internet	19 (0.42%)	18 (0.41%)	20 (0.37%)	65.00%	2.70	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. YaBrowser	10 (0.22%)	10 (0.23%)	10 (0.19%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Opera	7 (0.16%)	7 (0.16%)	8 (0.15%)	87.50%	1.12	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Amazon Silk	6 (0.13%)	5 (0.11%)	7 (0.13%)	85.71%	1.57	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Coc Coc	2 (0.04%)	2 (0.05%)	2 (0.04%)	0.00%	6.50	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Android Browser	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. NetFront	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Opera Mini	1 (0.02%)	1 (0.02%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 18 of 18